

Digitalization and its impact on youth work in Luxembourg

Conference: Youth work in the digital era
Luxembourg, January 14-17 2020

Keynote Speaker: Jérôme Mailliet – DLJ Strategy Department



1. About the DLJ (Daachverband vun de Lëtzebuenger Jugendstrukturen)

The **DLJ** was **founded** in **1993** in the course of the professionalization processes in open youth work

Today, the DLJ has **42 members** who currently run around **79 youth centers and youth services** in Luxembourg



42 MEMBEREN



Member am C.A. vum DLJ



Member am Qualitéitszirkel
vum DLJ

A.S.B.L. Uelzechtall

 Administration Communale Mondorf-les-Bains

ANIJ Luxembourg a.s.bl.

Anne a.s.b.l.

Anonym Glécksspiller a.s.b.l.

ARCUS a.s.b.l.

ASTI a.s.b.l.


CAJL a.s.b.l.

Centre de Médiation a.s.b.l.

Centre de Prévention des Toxicomanies


CGJL a.s.b.l.

CIRJE Eechternoacher Jugendhaus a.s.b.l.

 CRIAJ a.s.b.l.

 CRIJE Esch/Alzette a.s.b.l.

Croix-Rouge Luxembourgeoise


 Europäische Vereinigung für Eifel und Ardennen (EVEA)

Fondation FNEL

Fondation Lëtzebuerger Guiden a Scouten

 Générations 2000 a.s.b.l.

 Graffiti a.s.b.l.



 Inter-Actions a.s.b.l.

 Jugend- a Multimediahaus Nidderaanwen a.s.b.l.

Jugend Monnerech a.s.b.l.

Jugendhaus Gemeng Betzder a.s.b.l.

Jugendhaus Miersch a.s.b.l.

  Jugendhaus Rëmeléng a.s.b.l.


Jugendhaus Wootz a.s.b.l.


Jugendtreff Déifferdang a.s.b.l.

 Jugendtreff Käl Téiteng a.s.b.l.

 Jugendtreff SABA a.s.b.l.

JUKI Jugendheiser Gemeng Kielen a.s.b.l.

 Maison des Jeunes et de la Culture Bettembourg a.s.b.l.

 Maison pour jeunes des communes de Bous, Remich, Schengen et Stadtbredimus a.s.b.l.

Mérite Jeunesse

Nordstadjugend a.s.b.l.

Péitenger Jugendhaus a.s.b.l.


Phoenix a.s.b.l.

Réidener Jugendtreff a.s.b.l.

Schëfflenger Jugendhaus a.s.b.l.

  Schëtter Jugendhaus a.s.b.l.

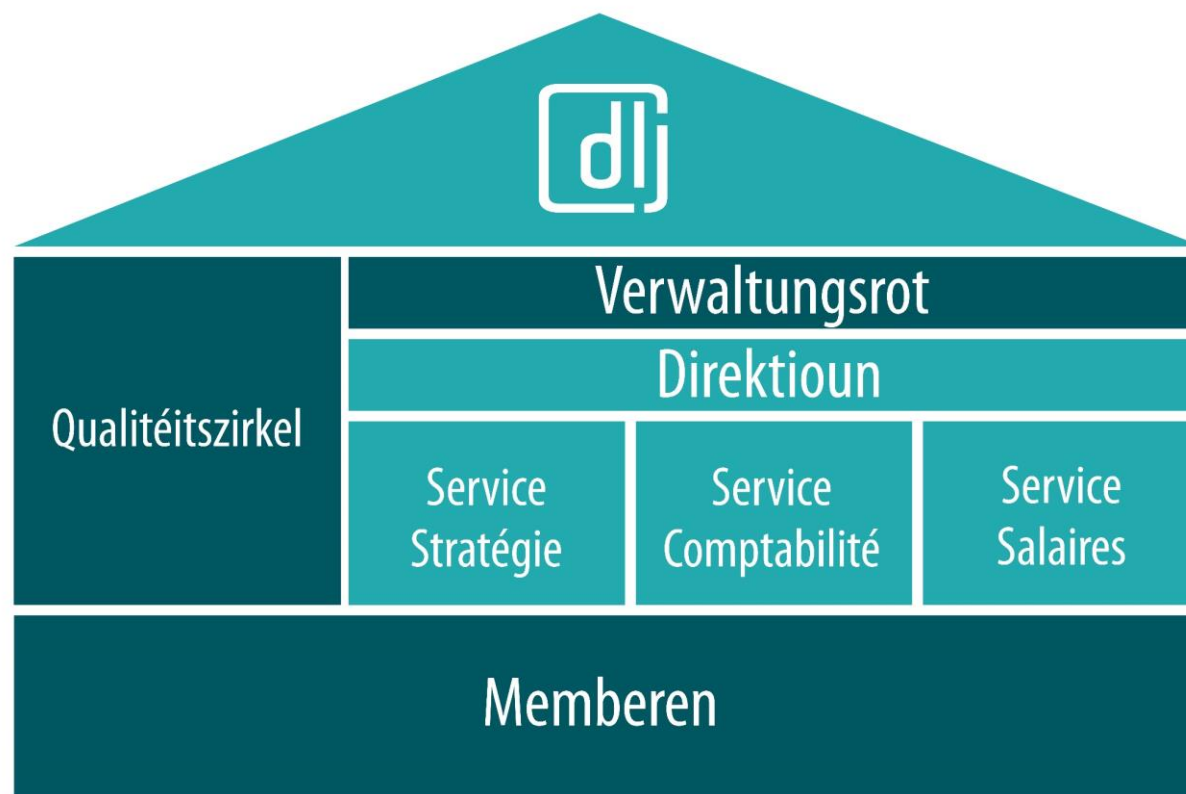
Service Enfants et Jeunes de la Commune de Hesperange a.s.b.l.

 Zentrum fir politesch Bildung



DAACHVERBAND VUN
DE LËTZEBUERGER
JUGENDSTRUKTUREN

The DLJ at a glance



The structural profile of our members



42
MEMBEREN



61 Jugendhaiser



18 Jugendservicer

+300



Lokal



National

BÉNÉVOLER ···  am Daachverband
engagéiert fir de Jugendsektor



DAACHVERBAND VUN
DE LËTZEBUERGER
JUGENDSTRUKTUREN



DLJ - advertising campaign

Entente des Gestionnaires
des Maisons de Jeunes
KESCH REISEN NIEMEN - FÜR ALL LES MEMBERS

dlj DAACHVERBAND VUN
DE LËTZEBUERGER
JUGENDSTRUKTUREN



**WËLLKOMM
AM VERBAND!**

Thérèse Michaelis
Vize-Präsidentin DLJ

„Bénévolat ass keng Aarbecht déi net bezuelt gëtt,
mee eng Aarbecht déi onbezuelbar ass.“



87, ROUTE DE THIONVILLE | L-2611 LUXEMBOURG
DLJ.LU

MEMBERS-STRUKTUR: JUGENDHAUS RÉMELANG



Entente des Gestionnaires
des Maisons de Jeunes
KESCH REISEN NIEMEN - FÜR ALL LES MEMBERS

dlj DAACHVERBAND VUN
DE LËTZEBUERGER
JUGENDSTRUKTUREN



**WIE KEEN
ZIL
AM KAPP HUET,
KA KEE
WEE
HANNERLOOSSEN.**

MIR SINN OP!

Häerzlech a kompetent Jugendaarbechterinnen
a Jugendaarbechter ënnerstëtzen déi Jugendlëch
an de Jugendstrukturen bei all Fro.



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MEMBERS-STRUKTUR: CR1A / GREVENMÄCHER



Entente des Gestionnaires
des Maisons de Jeunes
KESCH REISEN NIEMEN - FÜR ALL LES MEMBERS

dlj DAACHVERBAND VUN
DE LËTZEBUERGER
JUGENDSTRUKTUREN



**JUGENDAARBECHT
WIIRKT!**

... besonnesch wa jidderee seng Verantwortung dréit:
De Jonke fir séng perséinlech Ziler, d'Jugendaarbechterinnen
an d'Jugendaarbechter fir d'Begleedung an den Träger fir
d'Gestioun vun der Jugendstruktur.



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MEMBERS-STRUKTUR: SCHËTTER JUGENDHAUS





Our Missions

- **Organizational advice**
- **Promotion, information, and awareness about the content of youth work both for the general public and for a specific target audience**
- **International networking of actors in youth work**
- **Sponsorship and coordination of pilot projects in youth work and their knowledge management**
- **Representation of the member structures**
- **Administrative services**

2. The profile of Open Youth Work in Luxembourg

- Characterized by its diversity and by its very different fields of work and action
- Accessible to all young people
- Follows the principles of openness, voluntariness, and participation
- Clear conceptual orientation towards non-formal education

Conceptual orientation towards non-formal education



DAACHVERBAND VON
DE LËTZEBUERGER
JUGENDSTRUKTUREN

3. Setting the scene - Digitalization

The use of digital media has become an integral part of the living environment of young people and affects many of their areas of life.

JAN
2019

LUXEMBOURG

THE ESSENTIAL HEADLINE DATA YOU NEED TO UNDERSTAND MOBILE, INTERNET, AND SOCIAL MEDIA USE



TOTAL
POPULATION



593.7
THOUSAND

URBANISATION:

91%

MOBILE
SUBSCRIPTIONS



820.3
THOUSAND

vs. POPULATION:

138%

INTERNET
USERS



580.8
THOUSAND

PENETRATION:

98%

ACTIVE SOCIAL
MEDIA USERS



370.0
THOUSAND

PENETRATION:

62%

MOBILE SOCIAL
MEDIA USERS



330.0
THOUSAND

PENETRATION:

56%



we
are
social



we
are
social



Hootsuite™

we
are
social



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JUGENDSTRUKTUREN

JAN
2019

SOCIAL MEDIA OVERVIEW

BASED ON MONTHLY ACTIVE USERS OF THE MOST ACTIVE SOCIAL MEDIA PLATFORMS



TOTAL NUMBER
OF ACTIVE SOCIAL
MEDIA USERS



we
are
social

370.0
THOUSAND

ACTIVE SOCIAL MEDIA
USERS AS A PERCENTAGE
OF TOTAL POPULATION



62%

TOTAL NUMBER OF ACTIVE
SOCIAL USERS ACCESSING
VIA MOBILE DEVICES



330.0
THOUSAND

ACTIVE MOBILE SOCIAL
USERS AS A PERCENTAGE
OF THE TOTAL POPULATION



56%

3. Setting the scene - Digitalization

The use of digital media has become an integral part of the living environment of young people and affects many of their areas of life.

Nobody currently has an overview of all digitalization processes.
They are too diverse, too complex, too omnipresent.
This can be seen as a problem or as a challenge.
The DLJ advocates the latter!

In the age of digitalization, "**digital sovereignty**" is required.

4. Youth Work in the digital era

Considering the relevance of media in society, youth work has both an **educational** and a **helping** function.

Mediatization should not only be a topic in youth work, but also be its mission.

Youth workers must be competent in dealing with new media and technologies to be able to take on the associated tasks .

4. Youth Work in the digital era

Aspects to consider:

Digital role model and promotion of media literacy

What does media literacy mean?

Who do young people learn media literacy from?

5. Development of digital youth work

A vast majority of youth workers in Luxembourg believe that the use of digital media in work and their organizations will increase significantly.

New media and technologies are already being used and incorporated successfully in many youth structures in Luxembourg.

This is shown by many innovative and creative projects and activities that have emerged in recent years:



6. Results of a survey about digitalization in youth structures

Which knowledge and skills are particularly necessary for youth workers in the digital era?

- The framework conditions of digitalization and their impact
- Competencies for media analysis and media criticism
- Methods and techniques
- Communication
- Self-reflection

What forms of support do youth workers want?

- Time
- Professional development
- Peer learning, knowledge sharing, and international cooperation and exchange

How do young people benefit from the incorporation of digital media in youth work?

- Young people experience youth workers as competent contact persons for media issues
- Youth work has a balancing effect where young people are left alone in their media dealings
- New options for networking, collaboration and participation
- Promotion of creativity in the digital society
- The use of media helps to make attractive offers

7. Perspectives for institutions

The issues of digitalization are of great importance in the internal setup of an organization and include developments in the following areas:

- Strategy
- Organizational culture
- Governance and Administration
- Human resource development
- Infrastructure
- Networking

8. Conclusions

Youth Work is an important educational institution that empowers young people in an increasingly digital society.

Therefore it is all the more critical that experts in youth work exchange ideas on an international level.

The DLJ and its members are open and supportive to all those interested in projects and cooperations.

Thank you!
Merci!
Vielen Dank!

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